



**SOLINSA**

Support of Learning and Innovation  
Networks for Sustainable Agriculture

Agricultural Knowledge Systems In Transition:  
Towards a more effective and efficient support of Learning  
and Innovation Networks for Sustainable Agriculture

solinsa.net

# Development process and supporting needs of a LINSA



Anne-Charlotte Dockès



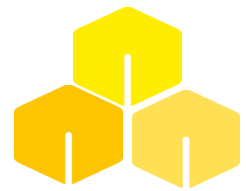
2013



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# Solinsa : Main Objectives (2011- 2013)

***AKS***

**Agricultural  
Knowledge  
System**

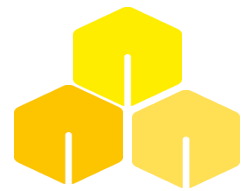
***LINSA***

**Learning and  
Innovation  
Networks for  
Sustainable  
Agriculture**

Ideas to make AKS  
more supportive to  
Linsas and more  
innovative

To **understand** what  
they are and how they  
work : ***Linsas as drivers  
to new models***

To identify their needs  
and how to **support**  
them

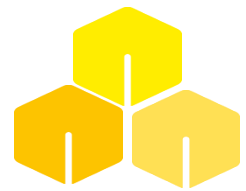


# Solinsa productions

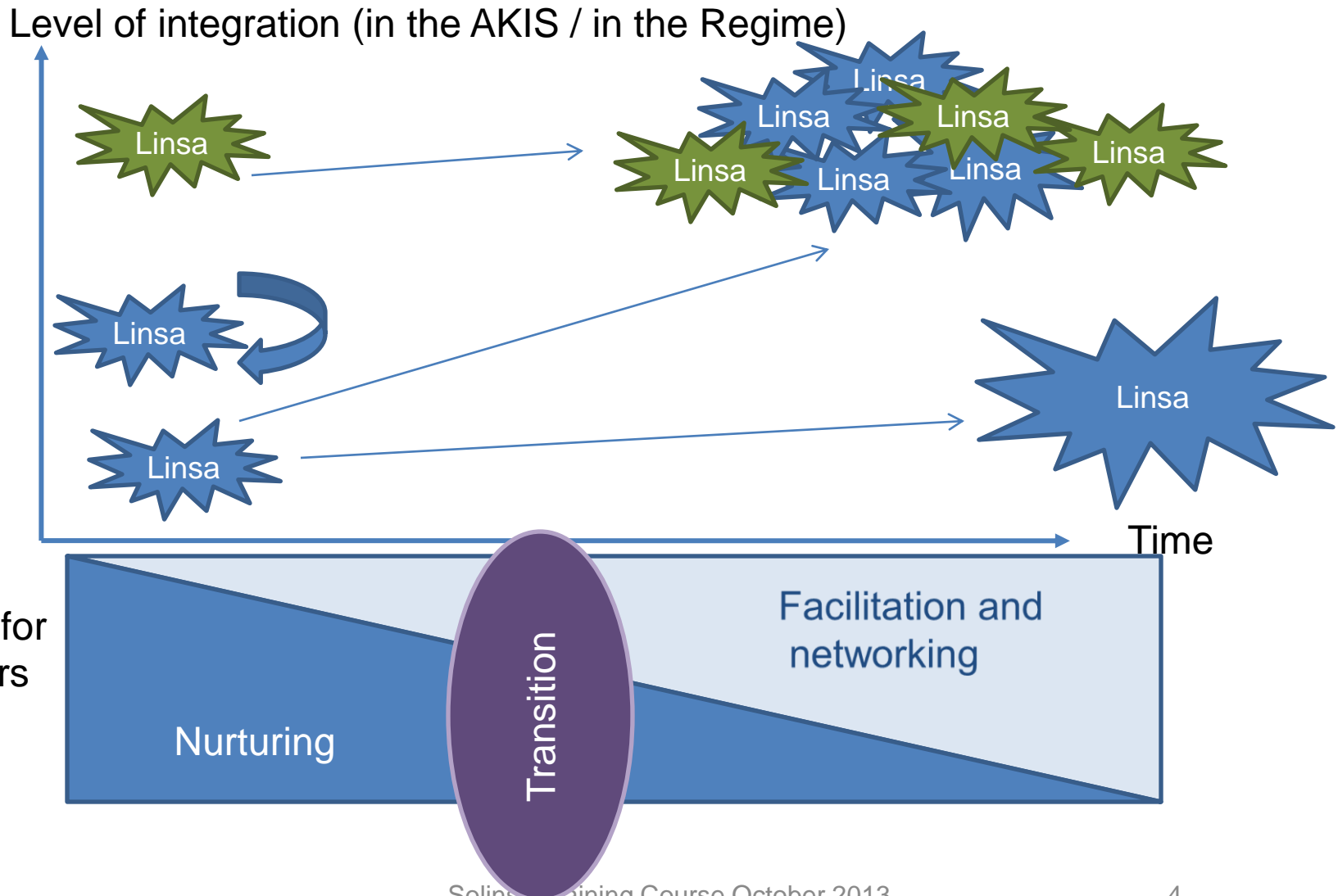
**Concepts :**  
innovation,  
knowledge,  
Linsa

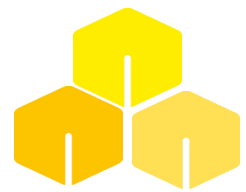
**Methods ad  
tools :**  
for facilitators,  
innovation  
brokers,  
extensionists

**Policy and funding  
instruments**



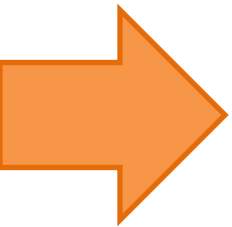
# The development process of a Linsa



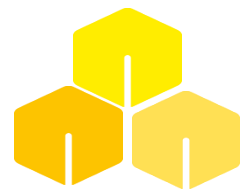


## The support needs expressed by LINSA : « classical needs »

- ❖ technical and scientific skills
- ❖ economic and market knowledge
- ❖ management
- ❖ Information Technology
- ❖ administrative skills

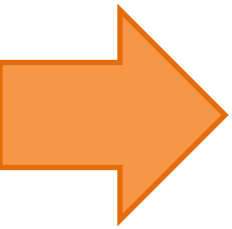


*Provided by advisers or existing actors through specialists, generalists, facilitators and brokers.*

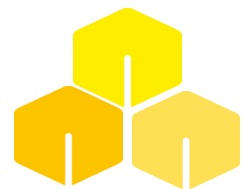


## The support needs expressed by LINSA : « Emerging needs »

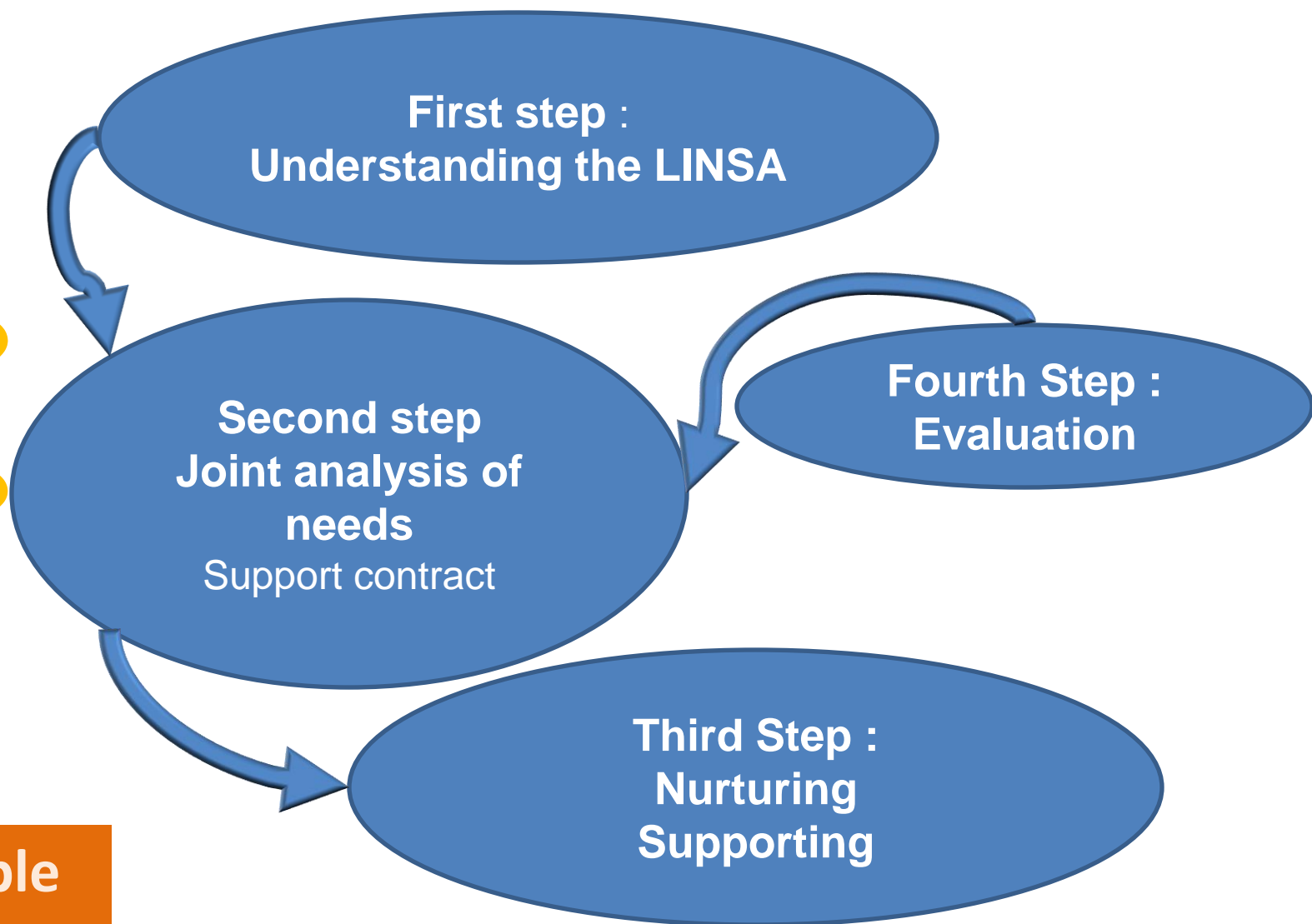
- ❖ *network coordination* : managing relationships with policy makers and consumers.
- ❖ *organisational development* : improving organisational structures which includes enhancing ability to organise, coordinate and administer networks.



*New specific skills. New profession ??*



# How to support a LINSA ?



**Sustainable  
Agriculture**



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## How to support LINSA ?



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Course October 2013



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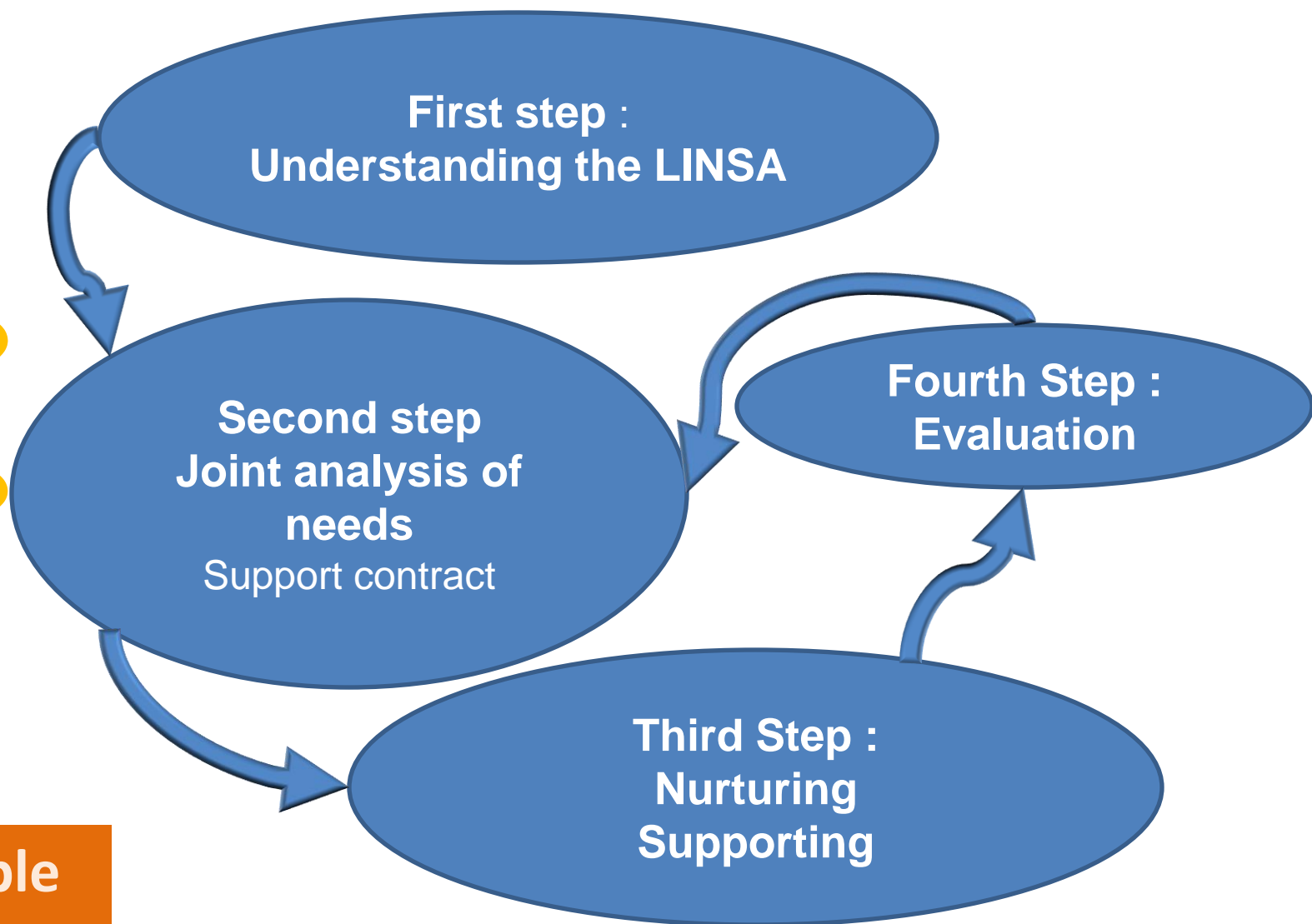


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# How to support a LINSA ?



**Sustainable  
Agriculture**



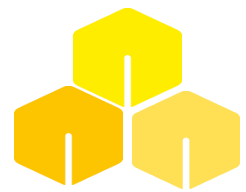
# *First step: identifying and understanding LINSA*

## **Identification:**

- Openness to new networks, tenders
- Is it a LINSA ?

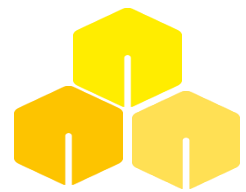
## **Understanding:**

- Players
- Objectives
- Scale and geographical extend
- Origin and Temporality
- Main learning and innovation processes.



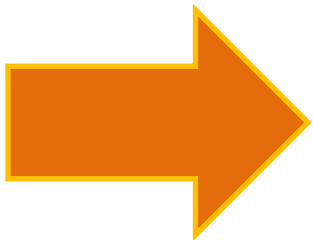
# *First step: identifying and understanding LINSA*

<b>I-Broker's actions</b>	<b>Tools &amp; methods tested in SOLINSA</b>
Apply to Tenders, Informal knowledge and relations, commitment Identifying place with the LINSA	Interviews Literature review Meetings, observation, participation

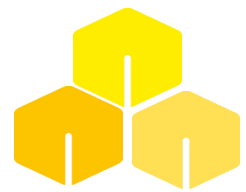


## *Second step: analysis of needs, and supporting contract*

- Strengths, Weaknesses, Threats and Opportunities
- Outcome challenges
- Supporting needs
  - Networking
  - Organisation and governance
  - Capacity building
  - Positioning towards Sustainable development
  - Expertise
  - Strategy ...

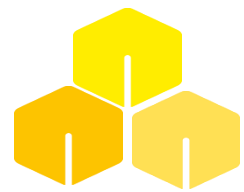


***A “support contract” : the objective and content of the supporting activities***



## *Second step: analysis of needs, and supporting contract*

<b>I-Broker's actions</b>	<b>Tools &amp; methods tested in SOLINSA</b>
Defining outcome challenges Joint analysis of the needs and expectations of the LINSA Contract formalization	Interviews SWOT analysis Timelines Visioning Participatory system analysis



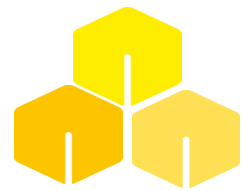
## *Third step : carrying out the supporting activities*

- ***Learning processes and capacity building*** (technical or economic expertise, administrative and regulatory aspects, project management...)
- ***Governance of the LINSAs:*** organisation strategy elaboration, foresight vision
- View of the LINSAs members on ***sustainable agriculture.***
- ***Analysis and organisation of partnerships*** and links (or not) with the AKIS
- ***Networking and experience exchanges*** with other groups or LINSAs.



## *Third step : carrying out the supporting activities*

<b>I-Broker's actions</b>	<b>Tools &amp; methods tested in SOLINSA</b>
Learning processes and capacity building	Strategic games Study trips
Governance and strategy	World Café Foresight exercise Facilitated discussion rounds Interviews
Positioning of the LINSA towards sustainable agriculture	Questionnaires Q methodology Facilitated discussion rounds
Organisation of partnership Link with AKIS	Interviews Facilitated discussion rounds



## *Fourth step : Evaluation*

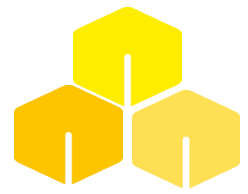
- **Assessment of :**
  - effectiveness
  - efficiency
- **To improve** the learning and innovation processes.
- **To define a new set of objectives** for the LINSAs and for supporting activities.





# *Fourth step: Evaluation*

<b>I-Broker's actions</b>	<b>Tools &amp; methods tested in SOLINSA</b>
Assesses Effectivness and efficiency of supporting actibvities	Interviews Questionnaires Group facilitation



# Thank you for Listening!



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