



CONSORZIO VACCHE ROSSE (CVR)

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01. THE LINSAs

CVR is a cooperative of dairy farmers for the processing and marketing of Parmigiano Reggiano cheese produced with the milk of its members. Compared to the other dairies in the PDO production area, the distinctive feature of CVR is the specialization in the processing of milk produced by the local Reggiana cows breed. In the development stage of the project, an informal organisational arrangement linked together farmers, scientist and components of the formal AKS; the last two ones acted as brokers of innovation, creating a mutual engagement around a specific sustainability goal (biodiversity preservation).

02. INTERACTIONS WITH THE SOLINSA PROJECT TEAM OVER THREE YEARS



03. HOW TO SUPPORT A LINSAs?

- Being able to provide support also outside the formal/official patterns of the innovation services provision, or not directly included within the range of the services routinely provided by AKS
- Filling the gap between the results of scientific research and their application in agriculture and creating connection between applied scientific research and the producers who can be benefited
- The research agenda, the rural development measures and public interventions have to be sufficiently integrated into private interests of farmers: this is the condition for creating mutual engagement and direct involvement of the subjects